



LIMEN:Ø – The mirror between physical and digital

An exhibition of phygital art and digital culture for **BettyB Festival**

Location: Vignola, Modena, Italy

Deadline: September 28, 2025, at 11:59 PM (Italian time)

The mirror is a threshold and a deception, a reflection and a distortion, a portal and a surface. In **LIMEN:Ø**, an exhibition of digital, phygital and new media art for *BettyB Festival 2025*, the concept of the mirror becomes the core device of a visual and symbolic reflection on perception, technology, and alternative realities.

Inspired by Alice's iconic mirror, this open call invites artists to explore the digital as a liminal space, between the physical and the virtual, between what appears and what is altered, inverted, or reimagined. Screens, cameras, sensors, and devices have become our new mirrors: reflective and deforming surfaces, sensitive interfaces connecting us to other dimensions. The mirror is no longer just a symbol, but a threshold to cross, a *limen*, where art becomes a portal to a familiar yet uncanny elsewhere.

We are looking for digital artworks that reflect, invert, or distort the world as we know it: alternative realities, augmented subjectivities, mirror-worlds, ambiguous and visionary experiences that challenge our certainties and invite us to lose ourselves in order to find ourselves again.

Who can apply and how:

- The open call is open to artists of any nationality, without age or background restrictions.
- Proposals from collectives or artistic collaborations are also welcome.
- Each participant (or collective) may submit up to **3 digital works**.
- **Deadline:** September 28, 2025, at 11:59 PM (CET)

Technical requirements:

As works will be displayed **exclusively on screen**, the required formats are:

- **Image or video format:**
 - Mandatory orientation: **16:9 horizontal or 9:16 vertical**

- Minimum resolution: **1080x1920 px** (or vice versa), 300 DPI/PPI – Color: RGB
- **Video format:** .mp4, max duration 60 seconds
- **Image format:** .jpg, .png, .tiff
- **Required documents (in .doc, .odt, or Google Doc):**
 - Full name and/or artist/collective name
 - Title of the work(s)
 - Description (max 1000 characters including spaces)
 - Technique used
 - Artist bio (max 500 characters including spaces)
 - Useful links (portfolio, social media, website)
- **Release form submission:** All participants are required to complete, sign, and submit the release form with all requested information (Annex 1) for the use and exhibition of the submitted material.
- **How to submit:**
 - Create a **Drive folder** (or another cloud folder, NO Wetransfer or similar)
 - Name the folder and all files as:
NAME_SURNAME(OR_COLLECTIVE)_LIMENØ
 - Set sharing permissions to: **“Anyone with the link can edit”**
 - Send the folder link via email to: **limen.bettyb@gmail.com**
 - Email subject: NAME_SURNAME(OR_COLLECTIVE)_LIMENØ

LIMEN:Ø is part of the official program of **BettyB Festival 2025**, a cultural event dedicated to comics and visual art. The festival aims to be a space for connection between art, thought, and imagination on both national and international levels.

LIMEN:Q OPEN CALL

FOR BETTY B. FESTIVAL, | OCTOBER 2025



For more information and updates:

Visit our website: www.bettybfestival.it

Or follow us on Instagram: [@bettybfestival](https://www.instagram.com/bettybfestival)

ANNEX 1

Release/Authorization for the Publication of the Artwork and of Personal Images – Photos or Videos

Type of submitted work:

- Figurative (renders, drawings, 3D works, digital collages, sculptures, etc.)
- Video and photography (photography, short videos, etc.)

The undersigned

born in (.....),

on/...../....., Tax Code

residing at

City Province

DECLARES

to be the author of the artwork attached to this declaration and to hold its full and exclusive ownership, with the right to freely authorize its publication. By signing this declaration, the undersigned,

AUTHORIZES

BettyB Festival (hereafter "the Organization") to use, exhibit, publish and disseminate the artwork through any means of communication, either digital or print, for informational, cultural or promotional purposes, **without transferring intellectual property rights**.

The author retains all **moral and economic rights** over the work, granting only a **non-exclusive license** for exhibition and public dissemination in connection with the Festival.

The undersigned also declares that the artwork:

- is original, signed by the author, and their exclusive property;
- does not infringe, in whole or in part, any third-party rights;
- does not contain defamatory, offensive, or unlawful content.

The undersigned undertakes to hold the Organization harmless from any damage, cost, or liability that may result from the authorized use of the artwork.

The undersigned also **authorizes the free publication and dissemination of photographic and/or video images** in which they appear (or appear on behalf of a minor under their legal care), taken in the context of the Festival's activities.

These images may be used for institutional, cultural, or promotional purposes, including but not limited to publication on websites, social media, catalogues, or other materials related to BettyB Festival, and may be made available for public download.

Use of the images in contexts that harm personal dignity or decorum is strictly prohibited.

The posing for and use of the images is to be considered granted **free of charge**, without territorial or time limits.

In witness thereof,

(Full name) Signature

(Place) Date/...../.....

The undersigned, aware of the criminal penalties for making false statements and submitting false documents as provided by Art. 76 of Presidential Decree 445/2000, declares (pursuant to Art. 47 – Presidential Decree no. 445 of 28/12/2000) that all the information contained in this form and in the attached materials is true.

The undersigned also declares, pursuant to Art. 13 of Law 196/03, to have been informed that the personal data provided will be processed, including electronically, by the Organization solely for the purposes of the **Limen 0 exposition**, to which this declaration refers, and for its communication.

Finally, the undersigned declares to have been informed of their rights (pursuant to Art. 7 of Law 196/03).